

# American Red Cross Ready Rating™

## If an emergency happens, be ready.

The Red Cross Ready Rating program is a free, Web-based, membership program designed to help businesses, organizations and schools become better prepared for emergencies.

Benefits include:

- **123 Assessment** that assesses possible threats and their possible impacts
- **Ready Rating Scorecard** that provides current readiness levels
- **Ready Rating Next Steps Report** that provides customized recommendations and a ranking of implementation actions, according to resources required
- **Emergency Response Plan** to outline steps to take before, during and after an emergency
- Additional **assessments, tools and resources** developed by Red Cross experts
- Optional public recognition via **Member Seal**

Up to **40%** of businesses don't survive disasters, with **80%** going out of business, if not back up within a month.



➤ **Join now!** [readyrating.org](http://readyrating.org)

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