

Washington University Physicians

CAN WE CLEAR THE SMOKE?

WHAT ABOUT THE GUIDELINES, VAPING, AND COVID-19

Li-Shiun Chen, MD, MPH, ScD, November 9, 2021



Electronic Health Recordenabled Evidence-based Smoking Cessation Treatment (ELEVATE)



Disclosures Li-Shiun Chen, MD, MPH, ScD

NIH/NIDA

Genetically Informed Smoking Cessation Trial

Siteman Investment Program

Implementing Multilevel Smoking Cessation Intervention to Reduce Cancer Disparity

NIH/NCI

Cancer Moonshot Tobacco Cessation Supplement

Siteman Cancer Center

Smoking Cessation for SCC/WU/BJC Healthcare and Collaborative Systems

NIH/NCI

Integrative Analysis of Lung Cancer Etiology and Risk

Clinical

BJC Behavioral Health Smoking Cessation Quality Initiative

NIH/NCI

Implementation Science Center for Cancer Control

Stock/Consulting/Speaker

None

Acknowledgement

Washington U/BJC/SCC	Laura Bierut Ramaswamy Govindan Nicholas Fisher Steve Morris Jingling Chen Anne Stilinovic Christine Kelsoe	Alex Ramsey Gram Colditz Jessica Thein Stephanie Larson Nina Smock Angela Knight	Timothy Eberlein Ross Brownson Aimee James Paula Goldberg Ken Scholl Kaci Danat
EPIC	Kelsey Malone	Andrea Price	Michael Kriemelman
	Keith Woeltje	Michelle Thomas	Terry Bryant
	Kevin O'Bryan	Tina Lester	Glen D'sa
SIH	Angie Bailey	Kevin Oestmann	Sarah Malone
	Missy Lenzo	Tim Hawe	Many Clinic Teams
U Wisconsin	Timothy Baker	Douglas Jorenby	



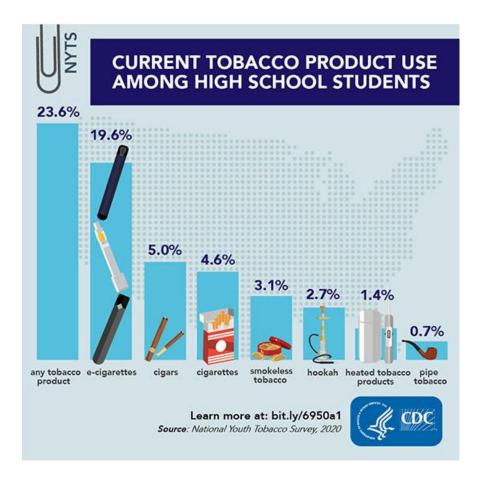
to be best

Evidence

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Addiction Kills

- Opioid
 - 10 million misusers
 - 70,239 deaths/yr
- Tobacco
 - 39 million users
 - Kills half of its users
 - 480,000 deaths/yr
 - Causes >50% cancer death
- Nicotine in youth

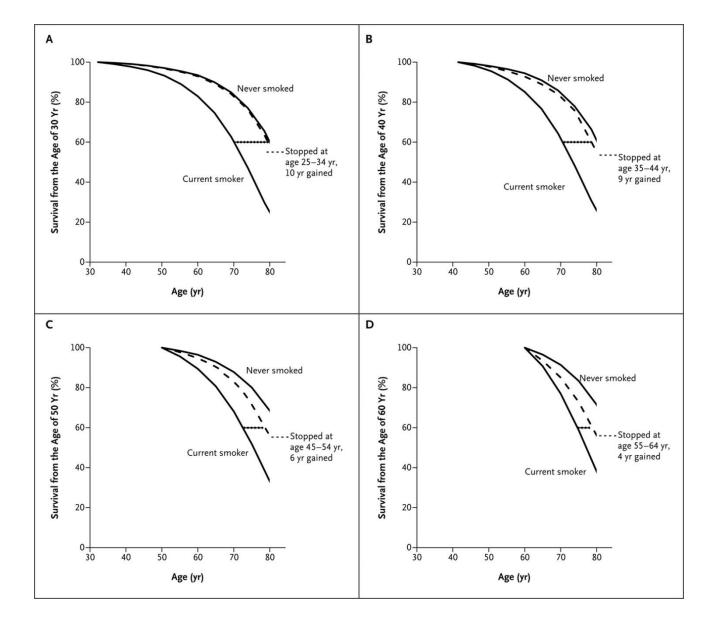




Evidence is not implemented ... Covid-19 timely to quitting smoking



Smokers die 12 years early - Never Too Late To Quit



Jha et al, 2013, NEJM

"Why did I wait so long?"

Expect more.	NEWS	SPORTS	SA300	ENTERTAINMENT	SA LIVE	LIFESTYLE	MARKETPI
							_

NEWS

Video: The Smoking and Health Connection

Posted: 5:44 PM, April 21, 2017 Updated: 5:44 PM, April 21, 2017



https://abc30.com/1986104/

NEWS RELEASE

Many smokers with serious mental illness want to kick habit

Few get treatments, counseling to help them quit

by Jim Dryden · December 29, 2016



ROBERT BOSTON

Li-Shiun Chen, MD, (left) meets with a patient at a BJC Behavioral Health Clinic. Chen led a study that found that although many smokers with serious mental illnesses would like to quit smoking, many psychiatrists and caseworkers aren't aware of their patients' wishes and, consequently, haven't prescribed medications or referred them to services to help them stop smoking.

"Today I will quit for Dr. Chen and Cole"







"I tried 13 times. The support made a difference"

Treat the cause of cancer, not just the consequence



NATIONAL CANCER INSTITUTE'S 'MOONSHOT' TOBACCO INITIATIVE

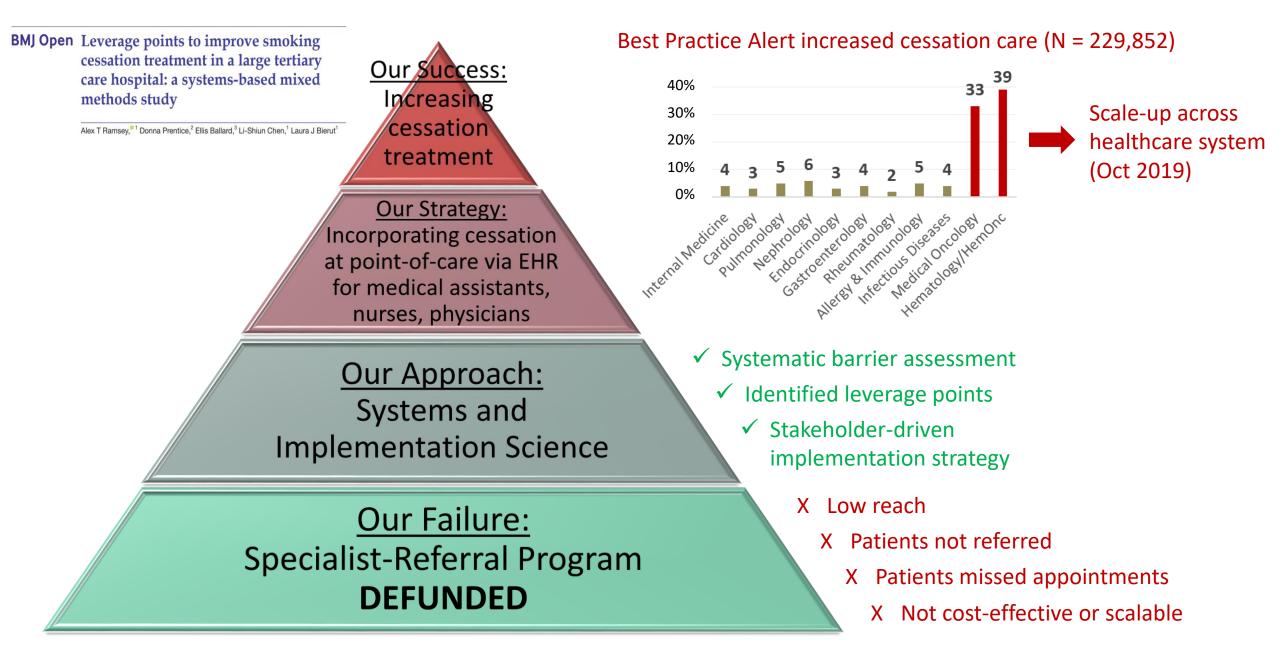
Posted on December 4, 2017



The SCC joined the Cancer Moonshot Tobacco Initiative in 2017 Reduce tobacco to prevent/treat cancer



A care paradigm shift: Point-of-Care model



More cancer patients get help to quit smoking

Siteman Cancer Center expands smoking-cessation efforts

by Jim Dryden • July 17, 2019





SCC Tobacco Treatment Initiative Phase 1 launch 2017

SCC Tobacco Treatment Initiative Phase 2 launch 2020



Paradigm Shift to Point of Care tobacco treatment



Smoking Module enabled by Epic



Learning Health System



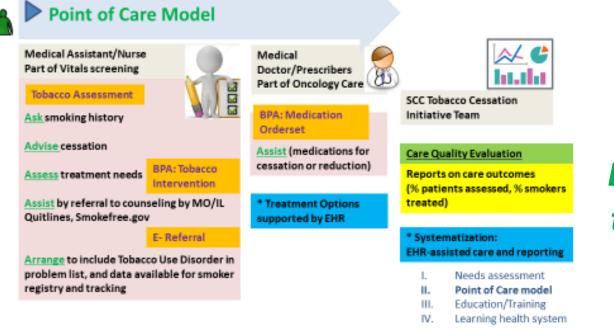
Nurse outreach via phone post-appointment to offer treatment



Nurse outreach via MyChart pre-appointment to offer treatment

Point of Care Evidence-based Treatment enabled by EHR

All smokers are offered help at Point of Care



Everyone practices at the top of the license for collective competency

Care-paradigm shift promoting smoking cessation treatment among cancer center patients via a low-burden strategy, Electronic Health Record-Enabled Evidence-Based Smoking

Alex T. Ramsey,¹ Ami Chiu,¹ Timothy Baker,^{2,3} Nina Smock,¹ Jingling Chen,¹ Tina Lester,⁴

Douglas E. Jorenby,^{2,3} Graham A. Colditz,^{5,6} Laura J. Bierut,^{1,6} Li-Shiun Chen^{1,6,0}

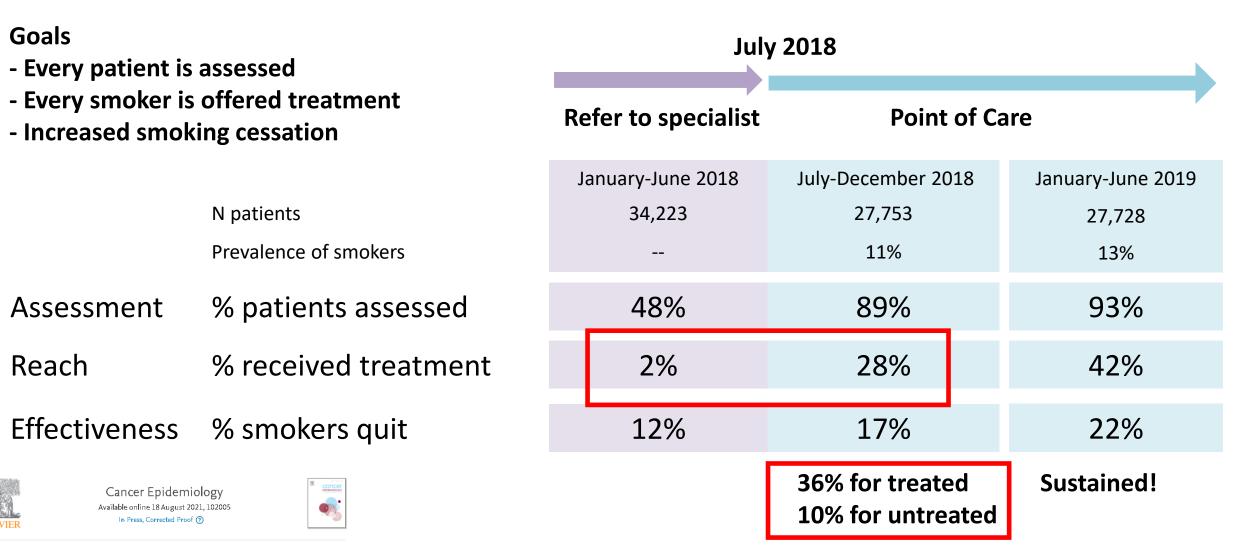
Cessation Treatment



MAs: "We have to do more, but patients like it and we are happy to offer something too!"

Nurses: "An encounter for a known tobacco user should not be allowed to close unless this has been addressed."

Success at SCC



Point of care tobacco treatment sustains during COVID-19, a global pandemic

Ethan J. Craig ^a 쯔, Alex T. Ramsey ^b 쯔, Timothy B. Baker ^c 쯔, Aimee S. James ^d, ^e 쯔, Douglas A. Luke ^f ∞, Sara Malone ^{f,} ≇ 쯔, Jingling Chen ^b 쯔, Giang Pham ^b 쯔, Nina Smock ^b 쯔, Paula Goldberg ^{d, h} ∞, Ramaswamy Govindan ^{d, h} ∞, Laura J. Bierut ^{b, d} ∞, Li-Shiun Chen ^{b, d} ペ ∞

Quitting increases survival for <u>All Cancer Stages</u>

Cancer Stage 1 or 2 (in situ/local) Cancer Stage 3 or 4 (regional/distant) **Direct Adjusted Survivor Functions Direct Adjusted Survivor Functions** 1.0 1.0 0.8 0.8 Survival Probability Survival Probability 0.6 0.6 0.4 0.4 0.2 0.2 0.0 0.0 2500 5000 7500 10000 12500 0 2500 5000 7500 10000 0 Survival_Days Survival_Days In ALL stages of cancer: smokingstatus 3 smokingstatus 3 Never smoker Former smoker Unpublished data, N=~15000 patients

Current smoker

12500

Smokers who quit after diagnosis live longer

Cancer Stage 1 or 2 (in situ/local)

1.0

0.8

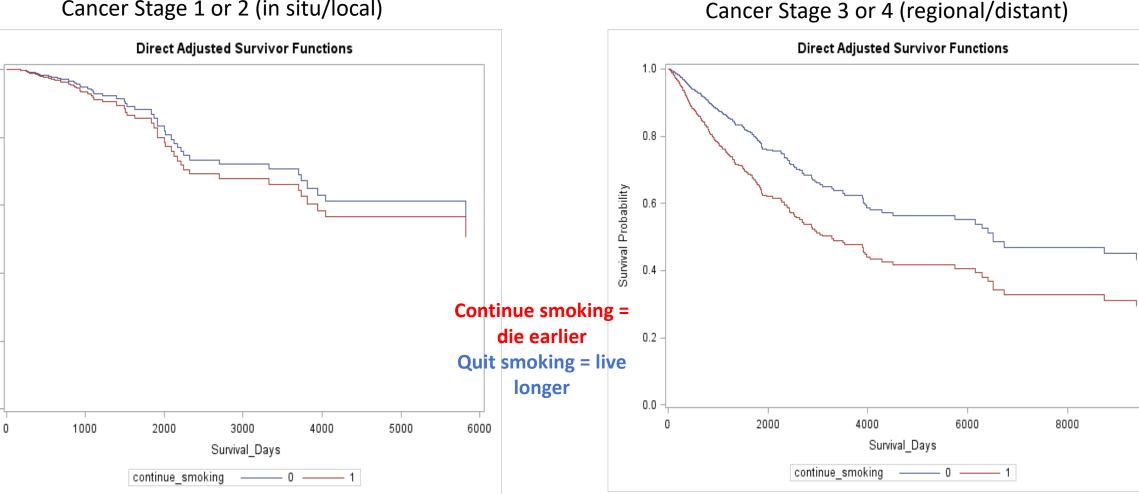
0.6

0.4

0.2

0.0

Survival Probability



Unpublished data, ~15000 patients

A tremendous need in rural healthcare





Article

Low Burden Strategies Are Needed to Reduce Smoking in Rural Healthcare Settings: A Lesson from Cancer Clinics

Alex T. Ramsey ^{1,2,*}, Timothy B. Baker ³, Giang Pham ¹, Faith Stoneking ¹, Nina Smock ¹, Graham A. Colditz ^{2,4}, Aimee S. James ^{2,4}, Jingxia Liu ^{2,4}, Laura J. Bierut ^{1,2} and Li-Shiun Chen ^{1,2}

Smoking(%)		Graham A Li-Shiun C	. Colditz ^{2,4} ⁽¹⁾ , Aimee S. J. Chen ^{1,2}	ames ^{2,4} , Jingxia Liu ²
30 - 25 - 20 15		Rural	Urban	
	Total Patients	N=50,250	N=424,424	
	Smoking	20.7%	13.9%	р <.0001
Treatment(%)			1	
= 20 = 10		Rural	Urban	
0 1 - Urban	Total Smokers	N=9,751	N=52,369	-
2 - Rural				р
	Any Treatment	9.6%	25.8%	<.0001

Ramsey et al, 2020

Outline

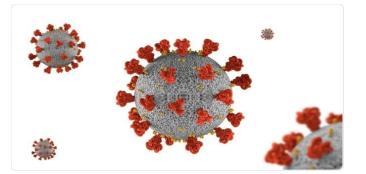
I. Treatment Guidelines



II. Smoking and Vaping



III. Smoking and Covid-19



Outline

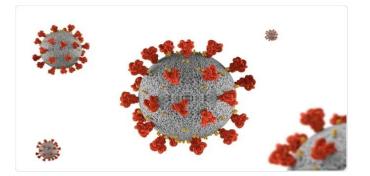
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Implementing Guidelines

Clinical Practice Guideline

Treating Tobacco Use and Dependence: 2008 Update

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Guideline Panel

Michael C. Fiore, MD, MPH (Panel Chair) Carlos Roberto Jaén, MD, PhD, FAAFP (Panel Vice Chair) Timothy B. Baker, PhD (Senior Scientist) William C. Bailey, MD, FACP, FCCP Neal L. Benowitz, MD Susan J. Curry, PhD Sally Faith Dorfman, MD, MSHSA Erika S. Froelicher, PhD, RN, MA, MPH Michael G. Goldstein, MD Cheryl G. Healton, DrPH Patricia Nez Henderson, MD, MPH

The NEW ENGLAND JOURNAL of MEDICINE

CLINICAL PRACTICE

Treating Smokers in the Health Care Setting

Michael C. Fiore, M.D., M.P.H., M.B.A., and Timothy B. Baker, Ph.D.

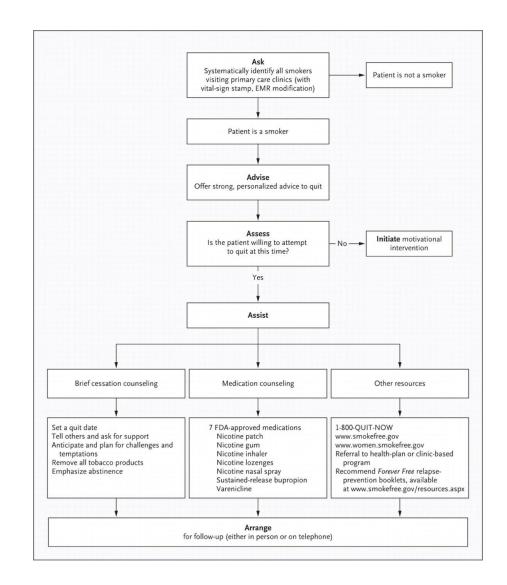
This Journal feature begins with a case vignette highlighting a common clinical problem. Evidence supporting various strategies is then presented, followed by a review of formal guidelines, when they exist. The article ends with the authors' clinical recommendations.

A 45-year-old overweight woman with a history of depression sees her physician with a recurrence of acute bronchitis. She began smoking at 15 years of age and now smokes 10 to 15 cigarettes per day. She smokes her first cigarette immediately on awakening. She has made multiple attempts to quit, once briefly using a nicotine patch, but she had a relapse because of strong urges to smoke and weight gain. She is bothered by the cost of cigarettes and is worried about the effects of smoking on her health and that of her children. However, she is reluctant to attempt to quit now, in part because she fears she will not succeed. What would you advise?

THE CLINICAL PROBLEM

Fiore MC, Baker TB. N Engl J Med 2011;365:1222-1231.

5As - Ask, Advise, Assess, Assist, Arrange



FDA Approved Pharmacotherapy



Tobacco Dependence Treatment Medications

Medication	Cautions/Warnings	Side Effects	Dosage	Use	Availability
Combination Nicotine Replacement Therapy (NRT) 1) Patch + lozenge 2) Patch + gum	* Follow instructions for individual medications	See individual medications below	See below	See below	See below
Varenicline (<u>Package insert</u>)	Use with caution in patients: * With significant renal impairment * With serious psychiatric illness * Undergoing dialysis	* Nausea * Insomnia * Abnormal, strange dreams	 * Days 1-3: 0.5 mg every morning * Days 4-7: 0.5 mg twice daily * Day 8-end: 1 mg twice daily 	 Start 1 week before quit date & use for 3-6 months Typically quit on day 8 Optional: quit between days 8 - 35 	Prescription only: * Chantix
Nicotine Patch (7 mg, 14 mg or 21 mg)	* Do not use if you have severe eczema or psoriasis	* Local skin reaction * Insomnia	 * One patch per day * If ≥ 10 cigs/day: 21 mg 4 wks, 14 mg 2-4 wks, 7 mg 2-4 wks * If < 10 cigs/day: 14 mg 8 wks 	 * Post-quit: 12 weeks * OPTIONAL Pre-quit: Up to 6 months prior to quit date with smoking reduction 	OTC or prescription: * Generic * Nicoderm CQ * Nicotrol
Nicotine Lozenge (2 mg or 4 mg)	 Do not eat or drink 15 minutes before or during use One lozenge at a time Limit 20 in 24 hours 	* Hiccups * Cough * Heartburn	 * If smoke > 30 minutes after waking: 2 mg * If smoke ≤ 30 minutes after waking: 4 mg * Weeks 1-6: 1 every 1-2 hrs * Wks 7-9: 1 every 2-4 hrs * Wks 10-12: 1 every 4-8 hrs 	 3-6 months * OPTIONAL Pre-quit: Up to 6 months before quit date with smoking reduction *Recommend <u>mini-lozenge</u> due to more rapid nicotine blood level and ease of use 	OTC Only: * Generic * Commit
Nicotine Gum (2 mg or 4 mg)	 * Caution with dentures * Do not eat or drink 15 minutes before or during use 	* Mouth soreness * Stomachache	 * 1 piece every 1 to 2 hours * 6-15 pieces per day * If smoke > 30 minutes after waking: 2 mg * If smoke ≤ 30 minutes after waking: 4 mg 	 * Post-quit: Up to 12 weeks * OPTIONAL Pre-quit: Up to 6 months before quit date with smoking reduction 	OTC Only: * Generic * Nicorette
Nicotine Inhaler (<u>Package Insert</u>)	* May irritate mouth/throat at first (improves with use)	* Local irritation of mouth & throat	* 6-16 cartridges/day * Inhale 80 times/cartridge * May save partially-used cartridge for next day	 * Post-quit: Up to 6 months; taper at end * OPTIONAL Pre-quit: Up to 6 months before quit date with smoking reduction 	Prescription Only: * Nicotrol inhaler
Nicotine Nasal Spray (<u>Package Insert</u>)	* Not for patients with asthma * May irritate nose (improves over time) * May cause dependence	* Nasal irritation	* 1 "dose" = 1 squirt per nostril * 1 to 2 doses/hour; 8 to 40 doses/day * Do NOT inhale	3-6 months; taper at end	Prescription only: * Nicotrol NS
Bupropion SR 150 (<u>Package insert</u>)	Not for use if you: * Use monoamine oxidase (MAO) inhibitor * Use bupropion in any other form * Have a history of seizures * Have a history of eating disorders	* Insomnia * Dry mouth	* Days 1-3: SR 150 mg each morning * Days 4–end: SR 150 mg twice daily	Start 1-2 weeks before quit date; use 2 to 6 months	Prescription Only: * Generic * Zyban * Wellbutrin SR

Clinical Practice Guideline 2008 Update: Treating Tobacco Use & Dependence, U.S. Public Health Service

New England Journal of Medicine 365:1222-1231 September 29, 2011

EDA ouidance on combination nicotine confacement thereasy https://www.fda.com/forconcumers/concumers/anguars/s087.htm

FDA Approved Pharmacotherapy

Black box warning lifted

Indication for reduction

 Randomized Controlled Trial
 Lancet. 2016 Jun 18:387(10037):2507-20.

 doi: 10.1016/S0140-6736(16)30272-0. Epub 2016 Apr 22.

Neuropsychiatric safety and efficacy of varenicline, bupropion, and nicotine patch in smokers with and without psychiatric disorders (EAGLES): a doubleblind, randomised, placebo-controlled clinical trial

Robert M Anthenelli ¹¹, Neal L Benowitz ², Robert West ³, Lisa St Aubin ⁴, Thomas McRae ⁴, David Lawrence ⁴, John Ascher ⁵, Cristina Russ ⁴, Alok Krishen ⁶, A Eden Evins ⁷

Affiliations + expand PMID: 27116918 DOI: 10.1016/S0140-6736(16)30272-0

FDA Approved Pharmacotherapy

Continued use despite relapse

Combination > mono therapy

Use training | Parking procedure

Tobacco & Medications

Drug Interactions with Tobacco Smoke

Many interactions between tobacco smoke and medications have been identified. Note that in most cases it is the tobacco smoke—not the nicotine—that causes these drug interactions. Tobacco smoke interacts with medications through pharmacokinetic (PK) and pharmacodynamic (PD) mechanisms. PK interactions affect the absorption, distribution, metabolism, or elimination of other drugs, potentially causing an altered pharmacologic response. The majority of PK interactions with smoking are the result of induction of hepatic cytochrome P450 enzymes (primarily CYP1A2). Smokers may require higher doses of medications that are CYP1A2 substrates. Upon cessation, dose reductions might be needed. PD interactions alter the expected response or actions of other drugs. The amount of tobacco smoking needed to have an effect has not been established, and the assumption is that any smoker is susceptible to the same degree of interaction. **The most clinically significant interactions are depicted in the shaded rows.**

https://smokingcessationleadership.ucsf.edu/sites/smokingcessationleadership.ucsf.edu/files/D ocuments/FactSheets/Drug-Interactions-with-Tobacco-Smoke 2017.pdf

Evidence

- 1. Combo NRT and varenicline are most effective
- 2. Combining medication and counseling is most effective
- 3. Nursing intervention is effective
- 4. Print material has a small positive effect

- A. Phone counseling works
- B. Mobile interventions/ texting is effective
- C. Reduction and abrupt cessation are equally effective



Assist < 3 min works !

Table 12. Meta-analysis: Efficacy of and estimated abstinence rates for various intensity levels of person-to-person contact (n = 43 studies)

Level of contact	Number of arms	Estimated odds ratio (95% C.I.)	Estimated abstinence rate (95% C.I.)
No contact	30	1.0	10.9
Minimal counseling (< 3 minutes)	19	1.3 (1.01, 1.6)	13.4 (10.9, 16.1)
Low intensity counseling (3 10 minutes)	16	1.6 (1.2, 2.0)	16.0 (12.8, 19.2)
Higher intensity counseling (> 10 minutes)	55	2.3 (2.0, 2.7)	22.1 (19.4, 24.7)

Assist – more is better

Table 13. Meta-analysis: Efficacy of and estimated abstinence rates for total amount of contact time (n = 35 studies)

Total amount of contact time	Number of arms	Estimated odds ratio (95% C.I.)	Estimated abstinence rate (95% C.I.)
No minutes	16	1.0	11.0
1-3 minutes	12	1.4 (1.1, 1.8)	14.4 (11.3, 17.5)
4-30 minutes	20	1.9 (1.5, 2.3)	18.8 (15.6, 22.0)
31-90 minutes	16	3.0 (2.3, 3.8)	26.5 (21.5, 31.4)
91-300 minutes	16	3.2 (2.3, 4.6)	28.4 (21.3, 35.5)
>300 minutes	15	2.8 (2.0, 3.9)	25.5 (19.2, 31.7)

Counseling on Smoking Cessation

Phase-based chronic care approach

Motivation Phase

Cessation Phase

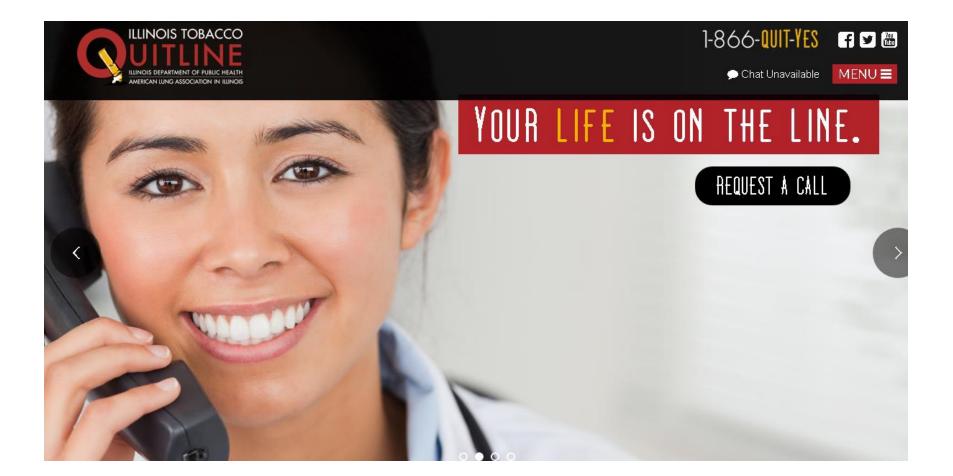
Smokers are unwilling to make a quit attempt and require interventions that increase their quitting motivation and success such as a reduction goal Smokers are challenged by severe withdrawal and treatment is aimed at both achieving complete early abstinence and withdrawal suppression

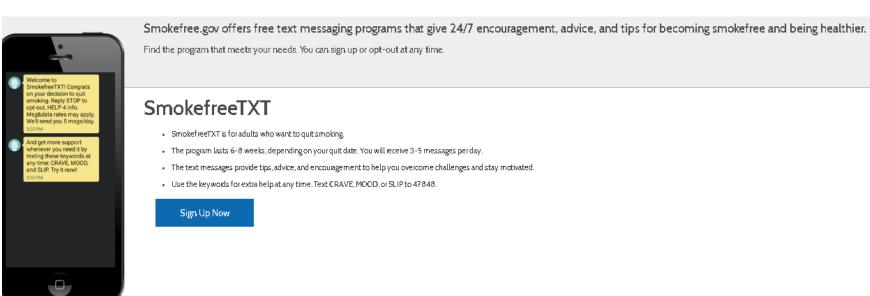
Maintenance Phase

The abstinent smoker is challenged by flagging motivation, medication nonadherence, and environmental prods to smoke; treatment is aimed at provision of support, continued use of treatment, and coping with triggers

Relapse Recovery Phase

The smoker is faced with relapse-related demoralization, escalating smoking, and discontinuation of any attempt to control smoking. Treatment is focused on countering demoralization, smoking reduction vs. cessation, and ultimately a renewed quit attempt





PRACTICE QUIT	DAILY CHALLENGES	ON-DEMAND SUPPORT
Practice quitting for 1, 3, or 5 days at a time and build up to quitting for good.	Build skills without quitting with a challenge each day for one week.	Skip the sign-up and get a special message right now.
		Text a keyword to 47848:
		Text CRAVE if you need help beating a craving Text MOOD if you need an emotional boost
Sign Up Now	Sign Up Now	Text SLIP if you need help getting back on track after you smoke

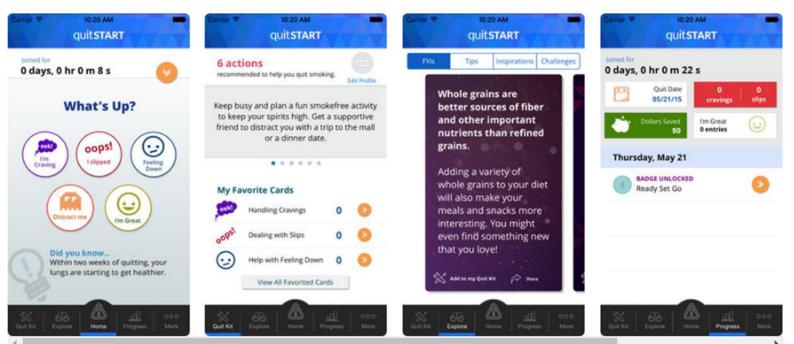


quitSTART - Quit Smoking

ICF International

★★★★☆:: 13 Ratings Free

iPhone Screenshots



Outline

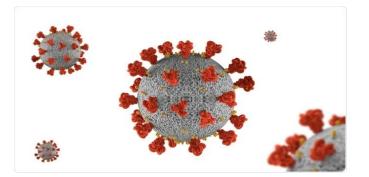
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II. Smoking and Vaping

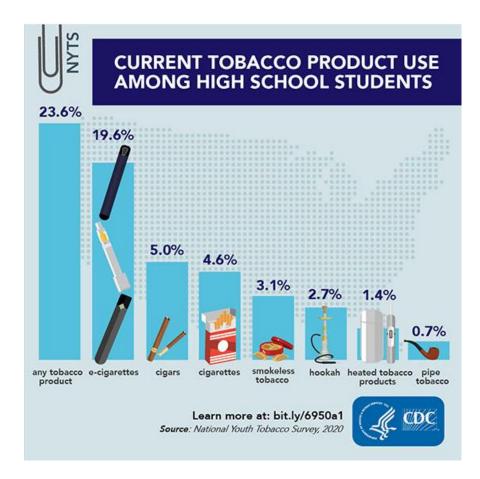


III. Smoking and Covid-19



Vaping is Common

- Opioid
 - 10 million misusers
 - 70,239 deaths/yr
- Tobacco
 - 39 million users
 - Kills half of its users
 - 480,000 deaths/yr
 - Causes >50% cancer death
- Nicotine in youth



Vaping



Who vapes – younger never smokers

		Current vapin	g							
		All (N = 135 2	All (N = 135 211)		Current cigarette smokers (n = 15 982) ^b		Former cigarette smokers (n = 28 890) ^c		Never cigarette smokers (n = 90 339) ^d	
Group	No. (weighted %)	Unweighted No.	Weighted No (%) [95% CI] ^e	Unweighted No.	Weighted No. (%) [95% CI] ^f	Unweighted No.	Weighted, No. (%) [95% CI] ⁹	Unweighted No.	Weighted No. (%) [95% CI] ^h	
Overall	135 211 (100.0) ⁱ	2747	5 666 729 (2.3) [2.2-2.4]	1158	2 214 741 (8.1) [7.6-8.7]	1142	2 145 059 (4.8) [4.5-5.1]	447	1 306 929 (0.8) [0.7-0.8]	
Age group, y										
18-24	7557 (11.9)	459	1 555 926 (5.3) [4.8-6.0]	127	392 325 (18.4) [15.0-22.3]	108	334 704 (26.8) [21.5-32.8]	224	828 896 (3.2) [2.7-3.8]	
25-34	21 248 (17.9)	753	1 566 900 (3.6) [3.3-3.9]	286	628 406 (11.9) [10.6-13.4]	330	626 856 (13.5) [11.8-15.4]	137	311 637 (0.9) [0.8-1.1]	
35-44	22 131 (16.3)	518	925 398 (2.3) [2.1-2.6]	228	390 590 (7.7) [6.6-8.9]	251	450 511 (7.2) [6.1-8.4]	39	84 297 (0.3) [0.2-0.4]	
45-54	20 632 (16.3)	403	693 564 (1.7) [1.5-2.0]	209	349 453 (6.6) [5.6-7.7]	168	294 972 (4.6) [3.8-5.5]	26	49 139 (0.2) [0.1-0.3]	
55-64	25 563 (16.8)	385	61 293 (1.5) [1.3-1.7]	202	316 195 (5.3) [4.4-6.3]	169	270 736 (2.9) [2.4-3.5]	14	26 001 (0.1) [0.1-0.2]	
≥65	38 080 (20.7)	229	312 010 (0.6) [0.5-0.7]	106	137 772 (3.9) [3.1-4.8]	116	167 279 (1.0) [0.8-1.2]	7	6959 (0.0) [0.0-0.1]	

From: Demographic Characteristics, Cigarette Smoking, and e-Cigarette Use Among US Adults

Prevalence of Current Vaping by Cigarette Smoking Status, 2018-2019 Tobacco Use Supplement to the Current Population Survey^{aa} Current vaping was defined as ever use of an e-cigarette and now vaping every day or some days. Current smokers had smoked 100 lifetime cigarettes and now smoked every day or some days; former smokers had smoked 100 lifetime cigarettes.

JAMA Netw Open. 2020;3(10):e2020694. doi:10.1001/jamanetworkopen.2020.20694



Any Harm ?

What are the health effects of using e-cigarettes?

E-cigarettes are still fairly new, and scientists are still learning about their long-term health effects. Here is what we know now.

Most e-cigarettes contain nicotine, which has known health effects.1

- Nicotine is highly addictive.
- Nicotine is toxic to developing fetuses.
- Nicotine can harm adolescent and young adult brain development, which continues into the early to mid-20s.
- Nicotine is a health danger for pregnant women and their developing babies.

Besides nicotine, e-cigarette aerosol can contain substances that harm the body.1

 This includes cancer-causing chemicals and tiny particles that reach deep into lungs. However, e-cigarette aerosol generally contains fewer harmful chemicals than smoke from burned tobacco products.





E-cigarettes can cause unintended injuries.¹

- Defective e-cigarette batteries have caused fires and explosions, some of which have resulted in serious injuries. Most explosions happened when the e-cigarette batteries were being charged.
 - The Food and Drug Administration (FDA) collects data to help address this issue. You can report an e-cigarette explosion, or any other unexpected health or safety issue with an e-cigarette, <u>here</u> ☑.
- In addition, acute nicotine exposure can be toxic. Children and adults have been poisoned by swallowing, breathing, or absorbing e-cigarette liquid through their skin or eyes.



Vaping or Cigarette

Are e-cigarettes less harmful than regular cigarettes?

Yes—but that doesn't mean e-cigarettes are safe. E-cigarette aerosol generally contains fewer toxic chemicals than the deadly mix of 7,000 chemicals in smoke from regular cigarettes.³ However, e-cigarette aerosol is not harmless. It can



contain harmful and potentially harmful substances, including nicotine, heavy metals like lead, volatile organic compounds, and cancer-causing agents.1

Switch vs. Dual Use

Can e-cigarettes help adults quit smoking cigarettes?



E-cigarettes are not currently approved by the FDA as a quit smoking aid. The U.S. Preventive Services Task Force, a group of health experts that makes recommendations about preventive health care, has <u>concluded</u> in that evidence is insufficient to recommend e-cigarettes for smoking cessation in adults, including pregnant women.³

However, e-cigarettes may help non-pregnant adult smokers if used as a complete substitute for all cigarettes and other smoked tobacco products.



American Cancer Society Position Statement on Electronic Cigarettes

https://www.cancer.org/healthy/stay-away-from-tobacco/e-cigarettes-vaping/e-cigarette-position-statement.html

Outline

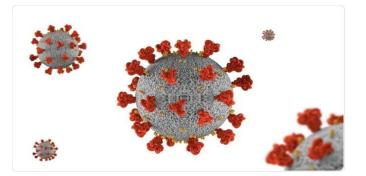
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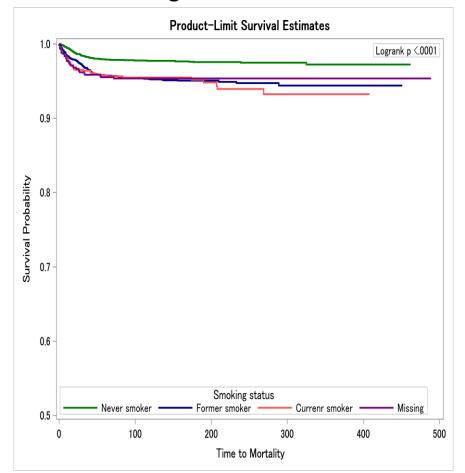
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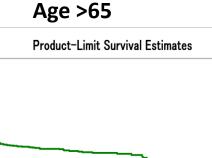


Tobacco smoking and Covid survival

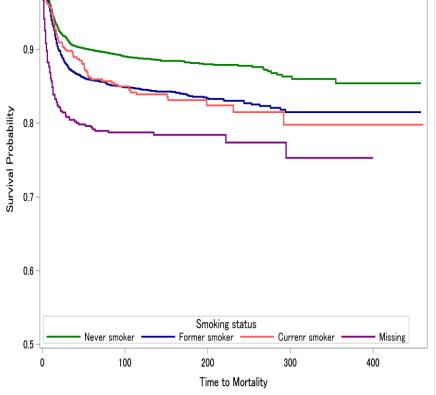
1.0

Age 51-65





Logrank p <.0001



Unpublished data, N=36,653

Vision

Every patient receives support to quit smoking for the best treatment and quality of life.

Contribution

• Tobacco treatment saves lives



• Innovate to incorporate tobacco treatment into healthcare

• Reduce healthy disparity in rural communities





NCCN National Comprehensive Cancer Network®

